

AgrEcoMed



FOSTERING AGROECOLOGICAL TRANSITION

“New AGRoecological approach for soil fertility and biodiversity restoration to improve ECONomic and social resilience of MEDiterranean farming systems”

Deliverable 6.1
Project website

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Author/s	Maria Assunta D'Oronzio
Contributors	Roberta Gloria (Webmaster, Web designer & Web content Manager), Mario Cariello (Digital Communication Expert)
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Contact	Massunta.doronzio@crea.gov.it

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	OTHER→ Software, technical diagram, etc.	<input type="checkbox"/>

Dissemination Level	PU: Public, fully open	<input checked="" type="checkbox"/>
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	CL: Classified, information as referred to in Commission Decision 2001/844/EC	<input type="checkbox"/>

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Acronym and abbreviations

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Executive summary

This document is a description of the project website deliverable which is part of work package 6 (WP6) 'Dissemination of results' within the AgrEcoMed project. The website will be one of the most important dissemination channels throughout the project duration, as well as the online document repository. The website presented in this deliverable is the first version as of November 2022. The website is accessed at <https://agrecomed.crea.gov.it/>. The document has been prepared by CREA and reviewed by UNIBAS.

Keywords: PRIMA, AgrEcoMed, project website, dissemination

1. Introduction

AgrEcoMed is a 36-month Research and Innovation Action (RIA) project under Grant Agreement No PRIMA21_00018 aiming to fill the research gaps for implementing a biodiversity-based strategy for primary crops as cereal farming systems through an Agroecological approach adapted to environments in Mediterranean countries, efficient use of natural resources, reduction of pollution, circular economy. The effective start of the project is 23/05/2022 and the project ends 36 months later, on 31/05/2025. The AgrEcoMed consortium consists of 8 partners from 4 countries (including two EU and non-EU countries). The project is coordinated by the University of Basilicata (UNIBAS, Italy). The list of Project Participants is included in the Grant Agreement, in the Consortium Agreement, and presented in Table 1. The project has an overall budget of 1,308,051.15 €. The budget detailed per beneficiary and the corresponding EU contribution of each beneficiary is detailed in Annex 2 to the Grant Agreement – Estimated budget of the action.

Table 1. Partners of the AgrEcoMed project and representatives.

Participant No *	PI name	Organization	Short name	Country	Type
P1	Michele Perniola	University of Basilicata	UNIBAS	Italy	Higher Education Institution
P2	Luigi Roselli	University of Bari	UNIBA	Italy	Higher Education Institution
P3	Maria Assunta D’Oronzio	Council for Agricultural Research and Economics	CREA	Italy	Public Research organization
P4	Ines Yacoubi	Centre of Biotechnology of Sfax	CBS	Tunisia	Public organization
P5	Hanine Hafida	University Sultan Moulay Slimane Beni Mellal	USMS	Morocco	Higher Education Institution
P6	Said Ennahli	National School of Agriculture	ENAM	Morocco	Public Research Organisation
P7	Julio Berbel	Universidad de Córdoba	UCO	Spain	Higher Education Institution
P8	Neus Sanjuan Pellicer	Universitat Politècnica de València	UPV	Spain	Higher Education Institution

One of the main channels selected for the dissemination and communication of the work done, the results and the impact of the ongoing activities of the AgrEcoMed project is the website dedicated to the project. The AgrEcoMed portal is the public window of the project and the main tool for disseminating and communicating the project's objectives, activities, results, partners, news and events. The portal is expected to attract individual visitors and interested parties, academic and technical audiences with an interest in agroecology-based agriculture.

2. The project logo

The logo of the AgrEcoMed project was chosen by the AgrEcoMed consortium and created, in vector format, by CREA. Below is the logo in PNG format.



Figure 1. The project logo.

3. The project website

The AgrEcoMed project website is online at <https://agrecomed.crea.gov.it/> , provides project partners, stakeholders, researchers and others interested in the project with project updates and news, and contains multimedia and information related to meetings, events, dissemination actions, conferences, publications, white papers. The project website will:

- Present AgrEcoMed towards external stakeholders, share the main objectives of the project, describe the portal that will be deployed and also the results and the barriers to overcome;
- Share the project progress, the calendar of the events and interim and final public documents/deliverables;
- Provide access to a collaborative platform for the consortium partners, allowing the upload/download/update of project material and documents.

4. Website development

The partner in charge of the project (CREA) created the website, using the WordPress platform, designing its graphics and content. The website will remain active for the entire duration of the project and for at least 3 years after the end of the project. CREA is responsible for the hosting, design, correct functioning and updating of the contents of the website. The site, developed in English and Italian, includes a search tool and is structured according to the following sections:

- Home: Contains a brief description of the project, the partners and the latest updates on the project's activity
- About us: Contains the list of project partners and the web team
- The project: Contains a summary of the project downloadable in pdf format
- News and events: contains all the dissemination and communication activities relating to the project. It will display information about upcoming meetings, event attendance, dissemination actions, conferences, publications, white papers, newsletters, etc.

The website can be viewed from any device as it was developed with a responsive layout. A screenshot of the current version of the AgrEcoMed website is shown in Figure 2. The website was developed and made public by September 2022. The following screenshots were selected to illustrate the website development status as of November 2022. The website needs to be updated at least 12 times per year. The consortium as a whole is responsible for these updates. The website will be updated regularly based on the communication and dissemination plan driven by WP6. At the time of this first release the website is available in English and Italian.



Figure 2. AgrEcoMed website Home Page and its subentries.

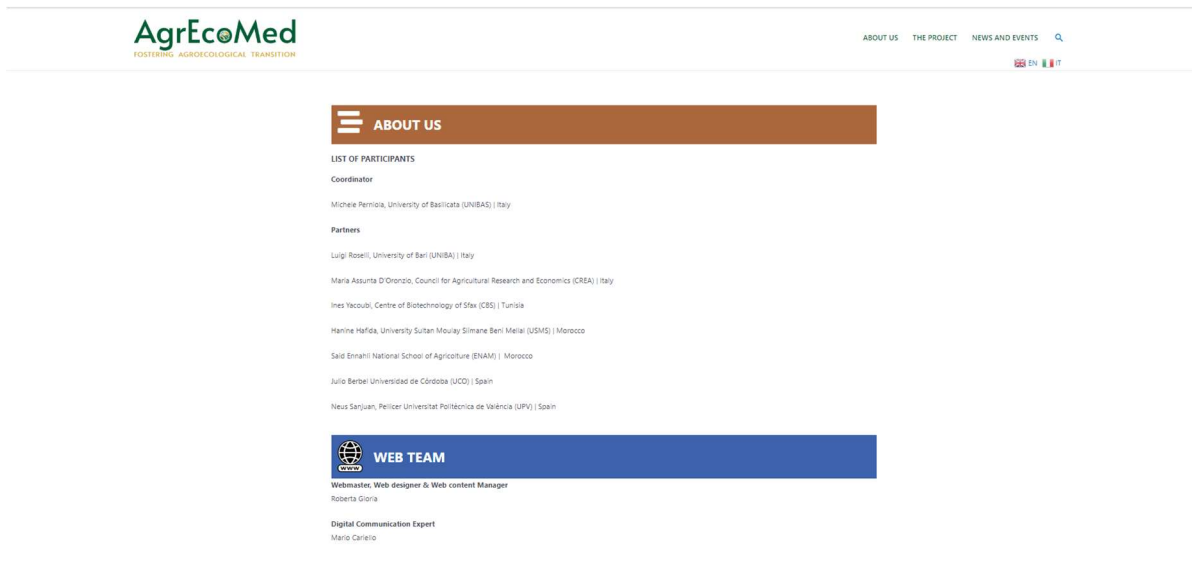


Figure 3. About us section (consortium details).

5. Communication and networking

The networking structure between the AgrEcoMed Project with the communication platforms of CREA, MASAF (formerly MIPAAF) and the National Rural Network was consolidated. A virtuous viral system has been created for the capillary diffusion of the news of the AgrEcoMed project in order to reach all the players and stakeholders of the Italian agricultural sector at 360 degrees.

6. Conclusions

This document presents the design of the AgrEcoMed project website. The intended use is for both internal Consortium communication and public dissemination. The current design is considered as a starting point, and will evolve during the project reflecting the developments on the different use cases and work packages. The website key performance indicators will be tracked and circulated to the project management board on a regular basis.